



Your Baby Should Prove "a Prize Winner" in This Great BORDEN'S BABY CONTEST

It Closes November 16

220 PRIZES For Borden's Baby Contest

First Prize . . \$50 in Gold

- 2d Prize—Handsome Child's Crib, solid brass, satin finished. Complete, with best Springs, Mattress, Feather Pillow, and Spread. Value, \$40. (Purchased from and on exhibition at W. B. Moses & Sons.)
- 3d Prize—Diamond set Solid Gold Baby Locket and Chain. (Purchased from and on exhibition at Galt & Bro's.)
- 4th Prize—Handsome Go-Cart; best made. (Purchased from and on exhibition at Woodward & Lothrop's.)
- 5th Prize—Child's Solid Silver Gold-lined Bowl and Plate, suitably engraved. (Purchased from and on exhibition at Galt & Bro's.)
- 6th Prize—\$10 in Gold.
- 7th Prize—Child's Solid Silver Gold-lined Cup, suitably engraved. (Purchased from and on exhibition at Galt & Bro's.)
- 8th Prize—\$7.50 in Gold.
- 9th Prize—Baby's High Chair. (Purchased from and on exhibition at W. B. Moses & Sons.)
- 10th Prize—\$5.00 in Gold.
- The Next Ten Awards—A Beautiful California Wool Blanket. (Purchased from and on exhibition at S. Kann, Sons & Co's.)
- The Next Twenty-five Awards—A Handsome Set of Toy Dishes, in Enamel and Aluminum Ware. (Purchased from and on exhibition at Woodward & Lothrop's.)
- The Next Twenty-five Awards—Solid Sterling Silver Baby Spoons.
- The Next Fifty Awards—A Silver Medal each.
- The Next One Hundred Awards—A Diploma each.



Conditions of Contest

All Babies Under Three Years of Age May Be Entered.

Make your own entry blank or simply fill out entry blank to be found in each day's issue of The Herald, and paste same on back of recent photograph of baby.

Be sure that full name, age, weight, sex, and address, and also parents' names, be written plainly.

Mail photograph at once to the Baby Contest Editor of The Washington Herald, Washington, D. C.

Don't delay.

Your baby need not have been raised on Borden's Eagle Milk to enter this contest. It is open to all.

The photo may be accompanied by a label taken from a can of Borden's Eagle Brand Condensed Milk.

If you have no photograph of the baby, read about the photographer who has been engaged to do this work FREE OF CHARGE.

If you do not want photograph published, state so in writing on the back, or consent will be presumed.

Free Photos for Baby

If you have no suitable photograph, we have arranged for your baby's picture to be taken WITHOUT CHARGE. You may take a label from a can of Borden's Eagle Brand Condensed Milk and the entry blank printed daily in The Herald, correctly filled out, to The Bachrach Studio, No. 1331 F street northwest, who will take free a photograph of the baby and will deliver same to the Borden's Baby Contest Editor, care The Washington Herald.

Photographer Who Takes Photos Free.

The
Bachrach Studio
 1331 F Street N. W.,
 Washington, D. C.

No Free Photograph will be returned.

Special Notice

Immediately on our receiving the photograph of baby, parents will be mailed a ticket free of charge entitling them to an admission to the Pure Food Show to be held at Convention Hall November 6 to 18.

Every Baby One Year of Age or Under Will Be Mailed a Handsome Illustrated Baby Book Entitled "MY BIOGRAPHY"

Photographs Positively Will Not Be Returned Except When Accompanied by Postage.

Those Desiring Free Pictures

Parents are urgently requested to take the little ones to the photographer in the morning when possible—it will be much pleasanter and less time will be consumed.

